ROLLER BANNER ARTWORK GUIDELINES

Dimensions for a Standard roller banner:

Total graphic area   800 x 2200 please setup your graphic to this size

Visible area   800 x 1990 – please note 10 mm at the top of the banner is hidden by the top hanger and 200 mm at the bottom of the banner is used to attach the graphic inside the stand, as these part will not be seen please ensure that no text or important images are within this area.

If you require a template please let us know the design software you would like it for.

Roller banner Artwork guide

Artwork doesn't need to be produced at full size as we can scale up before printing. However we recommend you produce your artwork to scale and in a logical proportion to the final size, for example to create a Rollup in InDesign at 25% of the finished size, you would set your page to 200 mm x 550 mm.

To get the best quality from you images we suggest that all placed images are at least 300dpi at 25% of the output size.

General Guidelines

Please supply your finished artwork as a high resolution pdf, please visually check the file on screen for any faults before you send it to us, produce text as vectors (i.e. not in Photoshop or image editing software as this converts the text to pixels and resizing can produce poor quality)